Jonathan Aeberhard

**Chief Executive Officer**

**G.A Group, London**

Operating out of a London base, Jonathan leads the G.A Group across interior design, product and artwork design, architecture and branding sectors, coordinating across G.A offices.

Jonathan previously worked as a Managing Partner with Ogilvy & Mather, spending a decade in the company’s London, Singapore and Kuala Lumpur offices. Jonathan joined the G.A Group in 2013 with a focus on new business, the Asian market and setting up the group’s brand consultancy division.

He has been instrumental in defining G.A’s business strategy and ‘Resonance’ model, which delivered record revenues and profits in 2020. Jonathan sees great opportunity for the future of design in virtual reality, discipline integration and 3D technology to augment the company’s design ethos and business results.

Jonathan holds a master’s degree in English Language and Literature from the University of Oxford.

**jaeberhard@thega-group.com**

**+44 (0)20 7482 0054**